

READ-A-THON



Today begins a very important and fun way to raise money for students of

Columbia Elementary!

As our only major PTA fundraiser of the year, we want to have fun reading, while raising funds for PTA programs for the year. We are hosting a Read-A-Thon!

It's super easy, and <u>your student will earn prizes and recognition for both reading and fundraising</u>. We hope you will sign up, share your link, and READ READ!

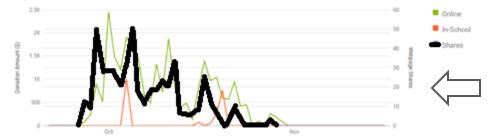
We know this is a difficult time for many in our community so we encourage you to share the fundraiser across social media so we can widen the reach of our fundraiser!

Funds raised support school events, popcorn Fridays, assemblies, the Art Docent program, classroom supplies and grants, Food for Thought snacks and so much more.

Follow these 3 Simple Steps to get to goal fast!

- First <u>Register</u> or re-<u>Login</u> to your parent dashboard and complete your child's student webpage with a PICTURE at <u>getmovinfundhub.com</u>. School Identifier: 63322df37132a
- 2. Make an online donation using the red Donate button right away
- 3. Share with friends and family, they want to help!
 - Send 10-15 emails and/or text messages
 - Post on Facebook or Twitter
 - Help your child reach their goal in 24/48 hours





Last year every time we had a spike in Social Media Shares the donations followed!

Share our Fundraiser to help us meet our goal!

Student Goals!

- Our goal is to have 100% of all students registered online! It's easy, FREE, and takes few quick minutes!
- Each student is encouraged to share their link on social media or by email with friends and family
- Be a Superstar by raising funds and reading!

OUR TOTAL SCHOOL GOAL is \$30,000.00 AND 150,000 MINUTES!

Event Details:

- Event Start Date: 09/27/2024
- Final Donation due date: 10/20/2024 11:30 PM
 - Donations in the form of cash & checks (in-school donations), should be turned in to the school.
 - o Please make checks payable to: Columbia Elementary PTA

Follow Columbia PTA on Facebook and our Website for updates on our progress and to keep up to date on future events and activities! https://www.facebook.com/ColumbiaElementaryPTA
https://mycolumbiapta.org/

